

Address: Main Building 2nd Floor, Economics and Business Faculty, Universitas Brawijaya E-mail: byef@ub.ac.id, Phone: +62 823-3124-8528



PAPER and POSTER COMPETITION GUIDELINES

Submitted paper/poster will be blind reviewed by expert. Only shortlist submitted paper/poster that will be presented in the conference. Awards is available for several categories per each sub-themes:

- a. Best of the Best Paper/Poster
- b. Best Presentation
- c. Best Tittle
- d. Best Idea
- e. Best Speaker

Awards also available for cultural and fun day schedules with "Best Costume and Performance Categories"

BRAWIJAYA YOUTH ECONOM



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PAPER GUIDELINES

Title (Heading 1) Font 12

Name of the Author*a, Name of the Author b, Name of the Author c, Name of the Author d, Name of the Author e,

Affiliation (Author a)

Affiliation (Author b)

Affiliation (Author c)

*Corresponding author Email: *abcd@gmail.com

GENERAL GUIDELINES

Your entire submission (including references) is a 1.5-spaced in font size 12 times new roman with margin of 2.5cm.

Your submission contains few and only necessary footnotes or endnotes.

Any hypotheses are explicitly identified as such.

Constructs and variables are identified in words, not abbreviations.

CONTENT AND LENGTH OF MANUSCRIPTS

The submission file is in Microsoft Word document file format.

Number of Words: The manuscripts language should be English and where possible the text should be restricted to around 1000 to 1500 words (exclude abstract, tittle, author name, affiliation and references).

Title of the Paper: The first page of the text should begin with the title, author's name, and their affiliations, and an abstract of no more than 150 words. This abstract should summarize the whole paper and not the conclusions alone.

Keywords: A list of at least 3 words and at most five key words, suitable for indexing and abstracting services separated for commas.

Spacing: Manuscripts should be typed 1.5-spaced



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POSTER COMPETITION GUIDELINES

A Poster session is a one-to-one informal discussion between presenters and their audience on a conference-related theme. Presenters post their research design and findings on a poster board; i.e., a brief text clearly labeled and illustrated by **photos, charts, graphs, tables.**

HANDOUT

Although not required, we recommend that you prepare a handout consisting of a short (150 word) abstract followed by an outline of research design, findings and conclusions. You may come with your own printed material. Otherwise, copy centers within the venue vicinity can provide reproductive or graphic services to the conferees.

TYPE and TEXT

- Posters should be formatted in APA style.
- Posters should include a title, name and affiliation of the presenter(s) labelled with lettering at least 1" (2.54 cm or 72 point) high from the top of the poster space.
- Before you design your poster, consider how much text should appear in the display.
- Text should be concise enough to be read in under 10 minutes and from a distance of 4 feet (about 120 cm).

Section Headings should be at least 36 pt., bold preferred. Avoid using all capital letters. Use bulleted lists where possible instead of paragraphs. You can use italics instead of underlining, or black lettering instead of a light colored rectangle.

ILLUSTRATIONS

- Use photos, diagrams, graphs or any other artwork as a focal point to attract attention and these should be easily visible from a distance.
- Try to make all illustrations (charts, pies, graphs, etc.) into bold graphic display where text is minimized and symbols are maximized.
- Avoid colors that will distract the viewer from the focal parts of your presentation



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THE DESIGN

- Sections and sequence of materials should be clearly indicated but kept simple. Ideally, a
 well-constructed poster will be self-explanatory, understandable to the viewer, freeing the
 presenter from answering obvious questions. Presenters can thus be available to
 supplement and discuss particular points of interest.
- Successful poster presentations are those which achieve coverage and clarity but also display an uncluttered and straightforward design.
- Arrows clearly indicating the flow of information from introduction to conclusion are always helpful.
- The focus should be on major findings and not on everything you know.

Finally, it is often helpful to ask a colleague to function as an objective reader and give you feedback on both the content and the design.